

WESTVIC ACADEMY OF SPORT STRATEGIC PLAN SUMMARY

2022 / 2025

OUR MISSION

To provide opportunities for WestVic athletes to be their best in sport and life.

OUR VISION

To be a regional academy of sport that supports aspiring elite athletes from western Victoria to achieve success in sport and life.

OUR MOTTO

Leading the way for sporting success.

STRATEGIC PRIORITIES

1. PROGRAMS, PERFORMANCE & PATHWAYS

WestVic athletes are provided with a collaborative environment, access to high quality support and well being services and clear pathways to foster success in sport and life.

2. GOVERNANCE & OPERATIONS

WestVic demonstrates sound governance and provides inspiring leadership.

3. COMMUNITY

WestVic is connected with the communities of Western Victoria through high levels of awareness, strong partnerships and positive relationships.



PROGRAMS, PERFORMANCE & PATHWAYS

KEY AREA 1: Fostering an environment for success in Sport and Life.

- Build positive collaborative relationships with our athletes and their coaches and families
- Deliver performance and wellbeing focused educational services that are relevant and timely to meet the needs of our athletes and their coaches.
- Provide sport specific training programs.

KEY AREA 2: Enhancing pathways for progression to elite competition and success.

- Establish and implement a WVAS performance development pathway program
- Align all WVAS program elements with VRAS/VIS core program elements (as appropriate)

GOVERNANCE & OPERATIONS

KEY AREA 1: Governance & Leadership

- Strengthen existing governance process to ensure compliance with regulatory requirements and ensure good practice is evident
- Provide professional development opportunities for WVAS board and key staff to ensure continuous learning

KEY AREA 2: Resources: Financial, Human & Physical

- Work with existing and potential new partners to secure targeted financial, human and physical resources as per the needs of specific programs.

KEY AREA 3: Efficient & Effective Systems

- Strengthen management systems and administration processes

KEY AREA 4: Ensuring Best Use of Data

- Establish best practice program management and delivery systems through the effective capture and use of data.

COMMUNITY

KEY AREA 1: Build Awareness of WestVic throughout the Communities of Western Victoria

- Define the WVAS Brand
- Increase awareness of WVAS brand in all markets

KEY AREA 2: Develop partnerships and sponsorship's with the communities of Western Victoria

- Strengthen current community partnership and sponsorship relationships
- Establish new partnership and sponsor relationships
- Develop an athlete community service program

